

Media Release

Andrew Broad

Member for Mallee

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LOCAL INDUSTRY SUCCESS IN HONG KONG

Federal Member for Mallee, Andrew Broad said the Mallee region and particularly Mildura was well represented at the Asia Fruit Logistica in Hong Kong last week, with local groups including the Mildura Fruit Company, Fresh Fruit Connection and V.E Siciliano & Sons attending the global event with local produce on display to the world.

Representatives from across 120 countries were showcased at the event with products varying from fresh fruit and vegetables through to packaging and quality control.

“Our local industry was very well represented in Asia, and to no surprise – very popular. We have a bustling foreign market and we are certainly a big player overseas,” Mr Broad said.

“Thanks to the Federal Coalition Government’s China-Australia Free Trade Agreement we have a great relationship with the Chinese, with more benefits to our local producers, unlocking greater opportunity for growth and foreign investment.”

“The demand for horticulture products in these markets is growing rapidly with exports worth \$412 million in 2017. While horticulture into China does carry with it high tariffs - our agreement has already lowered these on citrus, grapes and almonds, and is set to progressively eliminate all tariffs across the production line.”

“It’s great to see our home grown fruit on the big stage, and I congratulate our local growers on their success which will only grow further as we explore more trade deals across the globe.”

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(see attached for images)

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