

Media Release

Andrew Broad

Member for Mallee

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ADVERTISING RESTRICTIONS ON GAMBLING

Stronger gambling advertising restrictions have commenced today in an effort to ensure young children are not exposed to gambling promotions during live sport events.

Federal Member for Mallee Andrew Broad is on board with the changes that are part of the Federal Government's comprehensive Broadcast and Content Reform Package.

"After calls of concern from the community, we are now ensuring that young children will not be exposed to gambling promotions during live sports broadcast before eight thirty pm," he said.

The new restrictions outline that any gambling advertising is prohibited during live sporting events broadcast between the hours of 5:00am and 8:30pm.

The legislation will also allow the Australian Communications and Media Authority to impose these restrictions on online content service providers, ensuring all platforms are covered.

"Local parents can be assured that when they're watching the footy with their family this Easter Long Weekend and any day after that, their children aren't going to be exposed to gambling advertising," Mr Broad said

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